# STRATEGIC PLAN 2023-2027



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## **Background**

Corruption, persistent over many decades, has been a significant barrier to the sustained socio-economic development of Nepal and its people. Greed, unstable politics, poor governance, weak leadership and inefficient state apparatuses have contributed towards increasing corruption in Nepal. Corruption exists in various forms, on various scales and in various sectors, with negative implications at multiple levels. It has affected the political-economic aspirations of the people as well as fundamental basic services provided. As a result, a myriad of interlinked problems exist in the society affecting all facets of development.

#### Introduction

Transparency International (TI) Nepal was established in 1996 as a national chapter of Transparency International, the global anti-corruption civil society watchdog. TI Nepal is registered at the District Administration Office, Kathmandu and is affiliated with the Social Welfare Council. Since its inception, TI Nepal has been advocating for transparency, accountability and control of corruption. Founded by prominent personalities from diverse backgrounds, 12 Presidents have served the organization till date. There are currently 72 voluntary members involved with the organization.

The following are the vision, mission, goals and values of TI Nepal:

## Vision

Build a transparent and accountable society where citizen, organizations and government act in harmony with integrity

#### Mission

Initiate, pursue and promote integrity, and control of corruption

#### Goals

Enhance transparency and accountability

Build coalitions against corruption

Build a credible and sustainable organization

#### **Values**

Transparency, Accountability, Integrity, Justice and Equality, Courage, Solidarity, Democracy, and Honor and Dignity.

The following captures the strengths and weaknesses of TI Nepal in a SWOT analysis:

## Strengths

Neutrality / Independence

Credibility/International Brand

Movement/voluntary approach

Research-based advocacy

Media receptivity

Acknowledgement by the state

Public Trust

#### Weaknesses

Lack of political activism/Low remedial actions

Result/impact measurement difficulty

Less social media campaign
Resource constraints

# **Opportunities**

Elections and 3-tier government

Increasing awareness against corruption

New laws/policies/structures being framed

Anti-Corruption is still a top global priority

Positive perception of TI Nepal in government/ nongovernment sector

### **Threats**

Prolonged political transition Weak institutional framework High public expectations

# Strategic Plan 2018-2022

TI Nepal's activism over the last 5 years was guided by its Strategic Plan 2018-2022. The Plan identifies four important directions/theme:

## Advocacy and Interventions

Under this direction. advocacy and intervention for transparency and accountability in the governmental, nonaovernmental and the private sector has been targeted.

## Prevention, Enforcement and **Fairness**

The focus of this theme has been on advocacy of anticorruption standards, policies and reforms among State Agencies, Parliamentary Committees and National Coalition stakeholders.

## Citizens and Grassroots **Engagement**

Under this direction anticorruption public campaian in areas of education, health, public works, public service delivery, revenue services, research, disasters and pandemics has been pursued.

## Communities, Institutions and **Partners**

This direction focuses on transparency and accountability in the policies and operations of coalition partners as well as in developing working relations with knowledge-creating institutions and the media.

## Strategic Plan 2023-2027

To steer TI Nepal towards its mission in the next 5 years, a new plan has been formulated. The newly drafted Strategic Plan 2023-2027 aims to prioritize areas so as to address problems faced by the country. The plan was charted through an inclusive consultation process across TIN membership, facilitated by an external consultant, using discussions and written feedback as tools. In the planning process, SWOT and PEST analysis were done. Continuity was provided to the relevant priorities of the past plan. As a reference, the global priorities of Transparency International were also reviewed.

To achieve its mission, for a transparent and accountable society where citizen, organizations and government act in harmony with integrity, TI Nepal's Strategic Plan 2023-2027 identifies 3 major directions:

- 1. Prevention & Enforcement
- 2. People and Partners
- 3. Organization and Impact

## Direction 1: Prevention and Enforcement

#### **Main Priorities:**

- Demanding legislative reforms, standards and measures related to politics, party and elections, conflict of interest and public-office management for better accountability
- Publicizing TI Nepal's institutional views promptly on matters of national interest, public concerns, malpractices and policy corruption for proactive visibility
- Lobbying Federal, Province and Local governments to review their anti-corruption and integrity strategy/plans/measures/ standards/systems to improve compliance
- Promoting and collecting public complaints and grievances on corruption to facilitate redress from concerned agencies
- Educating general public periodically with facts, data, studies and opinions on corruption and integrity for better social oversight
- Advocating the need of proactive disclosure of information and right to information in public offices most-frequented by the people for better services
- Supporting international anti-corruption frameworks like UNCAC, SDG Goal 16, and Anti-Money Laundering for effective enhancement of national/international measures
- Piloting project-based actions in service-delivery, social accountability, public procurement, education, health, climate change, and disaster mitigation sectors as thematic work

# **Direction 2: People and Partners**

#### **Main Priorities**

- Networking and relation-building with civil society, as well as Youth and Women groups to enhance social mobilization
- Engaging and working with national-level political parties to promote anti-corruption public campaign
- Developing understanding with independent and anticorruption bodies/agencies of the 3 pillars of the state for mutual cooperation against corruption
- Supporting professional organizations, independent consumer forums on common campaigns related to publicinterest and issues of contemporary concern
- Building partnership with journalists and independent media to disseminate anti-corruption information for sustained awareness of the people
- Building partnership with Universities, Colleges and Educational Boards to expand anti-corruption knowledge especially among youth and students
- Driving messages of values, ethics and integrity among industrial and business community, and banking sector for fair business practices
- Strengthening cooperation with International agencies, TI and its National Chapters for improved sustainability of fieldlevel actions

# **Direction 3: Organization and Impact**

#### **Main Priorities:**

- Ensuring TI Nepal's credibility through visible activism and propeople acts of the Executive Committee
- Reviewing membership criteria, fees, category, diversity and role for improved mobilization of TI Nepal's members
- Strengthening TI Nepal Secretariat with policies, plans, HR, resources, capacity, skill and knowledge for effective delivery
- Strengthening engagements with TI Nepal's partner organizations based at different provinces on pertinent campaigns and common issues/themes
- Enhancing communication and technological infrastructure, including traditional, social and mainstream media, to expand TI Nepal's reach
- Diversifying organizational donor base, with separate core and project support, from government, aid agencies, membership, crowd-funding, donation and Endowment Fund
- Reviewing and monitoring impacts and outcomes of organizational advocacy/plans/initiatives/activities on a periodic basis

## **Implementation**

The draft Strategic Plan 2023-2027 was approved by the 27th Annual General Meeting (AGM) of TI Nepal held on September 2022. The new Executive Committee, elected at the AGM, reviewed and finalized the Strategic Plan. Phase-wise implementation schedules was framed with due consideration to available resources. Before execution, Risks, Indicators, Baseline and targets will be mapped.

#### Conclusion

The interventions planned under the Strategic Plan 2023-2027 will support the fight against corruption In Nepal. All interventions proposed complement each other, are holistic, and encompass major sectors and issues that need to be prioritized. The strategy is expected to build a multi-stakeholder collaboration that will serve as a foundation to propel the role of TI Nepal, as a watchdog, more visibly in the fight against corruption.



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